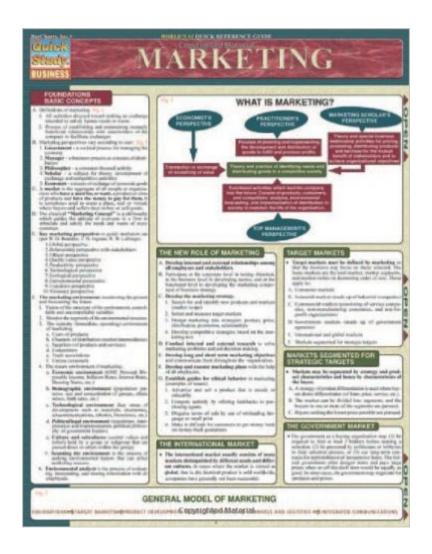
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# Marketing (Quickstudy: Business)





## **Synopsis**

This 4-page study guide contains fundamental marketing definitions and principles which are specifically designed to aid business students.

### **Book Information**

Series: Quickstudy: Business

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Marketing

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